

# Northeast Storage EXPO

May 11-12, 2021 MGM Springfield

## NORTHEAST Self Storage Association

CONNECTICUT • MASSACHUSETTS • RHODE ISLAND

www.nessa.org



### Exhibitor and Sponsorship Registration

Contact Person \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

#### 1. 8x10 Booth Only

**\$699 NeSSA Member; After April 15 - \$749**

(2nd representative included for NeSSA members)

**\$999 Non-Member**

Become a Member: \$400 - Then pay member rate for booth and receive all membership benefits through December 31, 2021.

Booth includes:

(1) Skirted Table, (2) Chairs,

(1) Wastebasket, (1) I.D. Sign

Pick Your Booth Assignments: (see attached pg 4)

Member booth       Non-member booth

Booth preferences (choose 3)

\_\_\_\_\_

#### Booth Representatives:

Name of Person (1) Staffing Booth (included w/fee)

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Person (2) Staffing Booth (2nd representative included for NeSSA members.) Nonmembers \$199

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Person (3) Staffing Booth — \$199

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### 2. Sponsorship Opportunities (details on pg 3)

- Event Sponsor (includes booth)  
**\$2,300 (members) \$2,500 (non-members)**
- Breakfast Sponsor (limit 3) **\$450**
- Lunch Sponsor (limit 3) **\$450**
- Dessert Sponsor (limit 3) **\$450**
- Reception Sponsor (limit 3) **\$450**
- Advertising Bundle **\$500**
- Bag Insert Sponsor **\$200 plus insert**
- Cyber Lounge (limit 2) **\$500 ea**
- Production Sponsor (limit 1) **\$750**
- Pads with Pens Sponsor **\$500 + Pads/Pens** **SOLD**
- Lanyard Sponsor **\$300 + Lanyards**
- Drink Ticket Sponsorship **\$500**

#### Sign Us Up!

Booth Only \$ \_\_\_\_\_  
Additional Staff at \$199 \$ \_\_\_\_\_  
Membership at \$400 \$ \_\_\_\_\_  
Sponsorship(s) \$ \_\_\_\_\_  
Total : \$ \_\_\_\_\_

#### Payment Options

**Registration form must be filled out and e-mailed to [cjkahler@NeSSA.org](mailto:cjkahler@NeSSA.org), or call 617-600-4481.**

**Checks payable** to NeSSA. Mail with registration form to: NeSSA, 17047 Goldcrest Loop, Clermont, FL 34714

**To pay with credit card call:**  
Courtney Kahler at 617-600-4481

**QUESTIONS?** Courtney J. Kahler  
617-600-4481 • [cjkahler@NeSSA.org](mailto:cjkahler@NeSSA.org)



# Northeast Storage EXPO

October 7-8, 2020 MGM Springfield



## EVENT SPONSOR

**\$2,300 (members), \$2,500 (non-members)**

- Exhibit booth at conference.
- Two registrations to conference
- Two registrations to pre-conference reception
- One half page ad (8.5" x 5.5") in Northeast EDGE magazine. Your choice of issue. Please send high-resolution PDF by October 23, 2020 to Courtney Kahler, [cjkahler@NeSSA.org](mailto:cjkahler@NeSSA.org)
- Your listing on the NeSSA website as a sponsor
- Listing in conference program and on conference signage (registered by 9/16/20)

## BREAKFAST, LUNCH, OR DESSERT SPONSOR \$450

**(limit 3 for each)**

- One quarter page ad (4.15" x 5.5") in the Northeast EDGE magazine. Your choice of issue. Please send high resolution PDF by October 23, 2020 to Courtney Kahler, [cjkahler@NeSSA.org](mailto:cjkahler@NeSSA.org)
- One registration to conference
- One registration to pre-conference reception
- Your listing on the NeSSA website as a sponsor
- Listing in conference program and on conference signage (registered by 9/16/20)
- Thank you sign at conference

## RECEPTION SPONSOR \$450

**(limit 3)**

- One registration to conference
- One registration to pre-conference reception
- Your listing on the NeSSA website as a sponsor
- Listing in conference program and on conference signage (registered by 9/16/20)
- Thank you sign at reception

## ADVERTISING BUNDLE \$500

- One bag insert (see below), 1/4 printed ad (4.15" x 5.5") in the Northeast EDGE magazine (choose your issue), one 6-month ad on the NeSSA website linked to your site. Worth \$755.

## BAG INSERT SPONSOR \$200

- One promotional piece inserted into the conference bag. Received by September 23, 2020. Ship to: NE EXPO, c/o Mary Ann Turner, 7 Meadow Road, Enfield, CT 06082

## DRINK TICKET SPONSORSHIP \$500 (limit 3)

- Listing in conference program and on conference signage
- Your listing on the NeSSA website as a sponsor
- Recognition from podium at general session
- Your company logo printed on drink tickets

## EXCLUSIVE SPONSORSHIPS

### PRODUCTION SPONSOR \$750 **SOLD**

Your company logo is included on all speaker Power Point presentations, on conference signage, and in the conference program. Must register by August 31, 2020.

### CYBER LOUNGE \$500

**(limit 2)**

- Company name and logo on signage at the station (registered by 9/16/2020).

### CONFERENCE PADS WITH PEN \$500 **SOLD**

- Your company supplies the notepads and pens pre-printed with your logo.

### CONFERENCE LANYARDS \$300 **SOLD**

- Your company supplies the lanyards with your logo.

# Booth Layout

