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## **Northeast Self Storage Association Replaces Spring Retreat with Virtual Sessions**

### **FOR IMMEDIATE RELEASE**

April 14, 2020 – The Northeast Self Storage Association (NeSSA), comprised of Connecticut, Massachusetts, and Rhode Island, has canceled their annual Spring Retreat event due to the global COVID-19 pandemic. Typically held in April or May at the Publick House Historic Inn in Sturbridge, MA, the event will be replaced with a virtual webinar series featuring the speakers from the original agenda.

Executive Director Courtney J. Kahler stated, “We hope everyone understands why we made this decision and know that the health, safety, and ability of our members, attendees, and supporters to run their businesses effectively are NeSSA’s main priorities.” She went on to add, “Staff has been monitoring the situation closely since March, and has been in contact with the venue, speakers, and Executive Committee. The Board unanimously voted to cancel the live event at the end of March and has since been working to replace it with a virtual version that also incorporates the concerns of the pandemic into the education.”

NeSSA’s Virtual Spring Retreat Webinar Series will consist of weekly webinars throughout the month of May that feature the original speakers from the live event (Christina Alvino of FineView Marketing, Charlie Fritts of Storage Investment Management, Inc., and Scot Vayo of iStorage), plus a legal session with Jeffrey Greenberger of Greenberger & Brewer, LLP and a Q&A open discussion webinar featuring a panel of speakers.

Regarding the association’s future events, Courtney said, “At this time we are still planning our annual Northeast Storage EXPO, which will be held October 7<sup>th</sup> and 8<sup>th</sup> at the MGM Springfield. Of course, we are continuing to monitor the global pandemic and we will make any necessary decisions regarding this event as needed.”

In response to the COVID-19 crisis, NeSSA has also published state-specific updates and tips to effectively run your self storage business to their website homepage. Members can find additional resources such as webinars, articles, and templates on the new COVID-19 member resource page.

For more information about the Virtual Spring Retreat Webinar Series, the Northeast Storage EXPO, or what NeSSA is doing to help during the pandemic, you can visit [www.NeSSA.org](http://www.NeSSA.org). If you have any questions, please feel free to reach out to us at [NeSSA@NeSSA.org](mailto:NeSSA@NeSSA.org).

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