



## It Pays to Advertise with NeSSA

Put your message in front of self storage facility owners and managers

### Newsletter Advertisement Specifications

All advertising is pre-paid and received two weeks prior to publication. All artwork is four-color; no bleeds. Electronic art is required. Electronic files should be high resolution jpg, pdf, or eps files. Send files to [nessa@nessa.org](mailto:nessa@nessa.org). There is an additional fee of \$50/hour to set type or correct artwork. Ads will be printed as is unless assistance is requested. Make your selection below:

Size	Dimensions	Member Rate	Nonmember Rate
Pre-Printed insert	8.5" W x 11" H	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$680.00
Full page – Vertical	8.5" W x 11" H	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$595.00
Half page – Horizontal	8.5" W x 5.5" H	<input type="checkbox"/> \$225.00	<input type="checkbox"/> \$385.00
Quarter page – Vertical	4.15" W x 5.5" H	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$255.00
Business card – Horizontal	3.5" W x 2" H	<input type="checkbox"/> \$90.00	<input type="checkbox"/> \$155.00

**Newsletter Advertising Deadlines** – Submit this form, payment, and ad by the deadlines below:

Newsletter Issue	Deadline
Spring	February 1
Summer	May 1
Fall	August 1
Winter	November 1

### Website Advertisement Specifications

All advertising is pre-paid. Electronic files should be high resolution jpg, pdf, or eps files. Send files to [nessa@nessa.org](mailto:nessa@nessa.org). Ads will be uploaded as is. Maximum ad dimension is 280 pixels wide by 280 pixels high. Make your selection below:

Length of Time	Member Rates	Nonmember Rates
6-months	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$450.00
12-months	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$700.00

Insertion Order for  **NeSSA Web**  **Northeast EDGE**  **NeSSA Web & Northeast EDGE**

Print Ads Only: # of Issues Ad is to Appear \_\_\_\_\_ Preferred Start Issue (not guaranteed) \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_ (checks only)  Send electronic invoice so I can pay by credit card

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Send insertion order and check to NeSSA,  
17047 Goldcrest Loop, Clermont, FL 34714.  
Questions? Call (617) 600-4481.