

NORTHEAST
STORAGE

2027

EXP



Sponsorship
Opportunities



About the EXPO

The Northeast Storage EXPO is the largest storage event in the northeastern United States. It is hosted by the Northeast Self Storage Association which consists of Connecticut, Massachusetts, New Hampshire, and Rhode Island, in conjunction with the Maine Self Storage Association. This event draws attendees from these five states plus additional surrounding states such as Vermont, New York, and New Jersey.

The Northeast Storage EXPO includes a full tradeshow hall, sponsorship opportunities, multiple educational sessions, networking opportunities, and a late night social event across two days.



Fast Facts

May 12-13, 2027
Foxwoods Resort Casino
Grand Pequot Tower
350 Trolley Line Blvd.
Mashantucket, CT 06338

Averaging 350-400 attendees including owners, operators, managers, and industry suppliers

Member Booths: \$750, includes 2 reps

Nonmember Booths: \$1,000 includes 1 rep

Sponsorships range from \$200-\$1,750



NeSSA

17047 Goldcrest Loop
Clermont, FL 34714
(617) 600-4481
www.NeSSA.org/EXPO

EXPO Sponsorships

■ Event Sponsor - MEMBERS ONLY **\$1,750**

- Exhibit booth at conference including two booth representatives
- One quarter page ad in a future edition of the *Northeast EDGE* magazine
- Online ad on the NeSSA website linked to your website for 6 months
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms

■ Production Sponsor - *EXCLUSIVE* **\$750**

- Includes one registration to the full conference
- Company logo included on every PowerPoint slide throughout the course of the event
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms

■ Session Sponsor **\$600**

- Sponsor thanked in introduction of session along with a statement about your company
- Company logo on opening slide of speaker's presentation and on thank you sign at your dedicated session
- Marketing materials allowed in the room during session
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Mentioned across our social media platforms

■ Lanyard Sponsor - *EXCLUSIVE* **\$600**

- Your company supplies the lanyards with your logo
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms



■ Note-Taking Sponsor - *EXCLUSIVE* **\$500**

- Your company supplies notepads and pens pre-printed with your logo
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms

EXPO Sponsorships

■ Navigator Sponsor \$500

- Company logo on floor stickers and signs throughout venue guiding attendees to the conference center
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms

■ Breakfast, Lunch, or Reception Sponsor \$500

- Company logo on thank you sign at your dedicated sponsorship
- One business card size ad in a future edition of the *Northeast EDGE* magazine
- Online ad on the NeSSA website linked to your website for 3 months
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms

■ Drink Ticket Sponsor \$300

- Company logo printed on complimentary reception drink tickets
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Mentioned across our social media platforms

■ Bag Insert Sponsor \$300

- One promotional piece inserted into the conference bag
- Must be received by April 30, 2027

■ Conference Bag Sponsor \$200

- Company logo printed on the conference bags supplied by NeSSA
- Your listing on the NeSSA website as a sponsor linked back to your website
- Verbal recognition from the podium at pre-conference and general sessions

■ Happy Hour Sponsor *Ask Us About this Sponsorship!*

- Company logo on thank you sign and drink tickets for social event hosted 5/12 at Draft Kings
- Your listing on the NeSSA website as a sponsor linked back to your website
- Logo in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Mentioned across our social media platforms