

Annual Sponsorship Levels

	MAYFLOWER	COMPASS	HARBOR
NeSSA Membership	✓	✓	✓
EXPO booth	✓ <i>includes 3 reps</i>	✓ <i>includes 2 reps</i>	✓ <i>includes 2 reps</i>
Logo and website linked on NeSSA.org	✓	✓	✓
E-blast and social media post to members	✓ <i>individual w/video option</i>	✓ <i>grouped share</i>	✓ <i>grouped share</i>
Sponsor billing on live event signage	✓ <i>top billing</i>	✓ <i>secondary billing</i>	✓ <i>tertiary billing</i>
Mentioned 3x in NeSSA's social media campaigns	✓	✓	✓
Logo published in e-communications	✓ <i>all e-communications</i>	✓ <i>monthly e-news</i>	✓ <i>monthly e-news</i>
Sponsor level logo for self promotion	✓	✓	✓
Premium listing in the NeSSA Vendor Directory	✓	✓	✓
Fall Retreat table	✓ <i>includes 2 reps</i>	✓ <i>includes 1 rep</i>	
Ads in the Northeast EDGE	✓ <i>4 half page ads</i>	✓ <i>4 quarter page ads</i>	
Logo on opening slide at webinars	✓		
Logo at bottom of Executive Director's email signature	✓		
Ability to add on one additional EXPO sponsorship (from pre-selected options)	✓		
Option to co-host a webinar, virtual Happy Hour, or virtual Coffee Break with NeSSA	✓		
TOTAL VALUE	\$6,784	\$4,650	\$3,450