NORTHEAST Self Storage Association
CONNECTICUT • MASSACHUSETTS • NEW HAMPSHIRE • RHODE ISLAND

Annual Sponsorship Levels

	MAYFLOWER	COMPASS	HARBOR
NeSSA Membership	✓	✓	✓
EXPO booth	✓ *includes 3 reps*	✓ *includes 2 reps*	✓ *includes 2 reps*
Logo and website linked on NeSSA.org	✓	✓	✓
E-blast and social media post to members	✓ *individual w/video option*	✓ *grouped share*	✓ *grouped share*
Sponsor billing on EXPO and Retreat signage	✓ *top billing*	✓ *secondary billing*	✓ *tertiary billing*
Tickets to attend the Summer Social NEW	✓ *2 tickets*	✓ *1 ticket*	✓ *1 ticket*
Mentioned 3x in NeSSA's social media campaigns	✓	✓	✓
Logo published in e-communications	✓ *all e-communications*	✓ *monthly e-news*	✓ *monthly e-news*
Sponsor level logo for self promotion	✓	✓	✓
Premium listing in the NeSSA Vendor Directory	✓	✓	✓
Fall Retreat table	✓ *includes 2 reps*	✓ *includes 1 rep*	
Ads in the Northeast EDGE	✓ *4 half page ads*	✓ *4 quarter page ads*	
Sponsor billing on Summer Social event NEW	✓		
Logo on opening slide at webinars	✓		
Logo at bottom of Executive Director's email signature	✓		
Ability to add on one additional EXPO sponsorship *(from pre-selected options)*	✓		
Option to co-host a webinar, virtual Happy Hour, or virtual Coffee Break with NeSSA	✓		
Total Value	*$6,840*	*$4,675*	*$3,475*
YOUR INVESTMENT	**$5,000**	**$3,000**	**$2,000**