

Northeast Storage EXPO

May 8-9, 2024 • Foxwoods Resort Casino



EVENT SPONSOR **SOLD**

**\$2,000 (members),
\$3,000 (nonmembers)**

- Exhibit booth at conference including two booth representatives
- Two complimentary attendee registrations to full conference
- One quarter page ad in a future edition of the *Northeast EDGE* magazine
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Listing in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions

SESSION SPONSORS

\$600 (limit 4)

- Sponsor mentioned in introduction of session
- Logo on opening slide of speaker's presentation
- Marketing materials allowed in the room
- Listing in conference program, on conference signage, and venue screens
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Thank You sign at your dedicated session

NAVIGATOR SPONSOR

\$500 (limit 2) **SOLD**

- Sponsor logo on floor stickers guiding attendees to the conference
- Listing in conference program, on conference signage, and venue screens
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms

BREAKFAST, LUNCH, OR RECEPTION SPONSOR

\$500 (limit 3 for each)

- One complimentary attendee registration to full conference
- One business card size ad in a future edition of the *Northeast EDGE*

magazine

- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Listing in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions
- Thank You sign at your dedicated sponsorship

ADVERTISING BUNDLE **\$500**

- One bag insert
- One quarter page ad in a future edition of the *Northeast EDGE* magazine
- One 6-month ad on the NeSSA website linked to your site
- Total value of \$805

DRINK TICKET SPONSOR

\$300 (limit 3)

- Your company logo printed on complimentary reception drink tickets
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Listing in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions

BAG INSERT SPONSOR **\$250**

- One promotional piece (be creative!) inserted into the conference bag
- Must be received by April 24, 2024. Ship to: NE EXPO, c/o Mary Ann Turner, 7 Meadow Road, Enfield, CT 06082

CONFERENCE BAG SPONSOR

\$200 (limit 6) **SOLD**

- Your company logo is included on the conference bags
- Your listing on the NeSSA website as a sponsor
- Verbal recognition from the podium at pre-conference and general sessions.

EXCLUSIVE SPONSORSHIPS

HOTEL KEY CARDS

\$1,600

- Your company design on overnight hotel room key cards for attendees
- Listing in conference program, on conference signage, and venue screens
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms

PRODUCTION SPONSOR **\$750 **SOLD****

- Your company logo included on all speaker Power Point presentations
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Listing in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions

NOTE-TAKING SPONSOR

\$500 +pads/pens

- Your company supplies notepads and pens pre-printed with your logo
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Listing in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions

CONFERENCE LANYARDS **SOLD**

\$500 +lanyards

- Your company supplies the lanyards with your logo
- Your listing on the NeSSA website as a sponsor
- Mentioned across our social media platforms
- Listing in conference program, on event signage, and venue screens
- Verbal recognition from the podium at pre-conference and general sessions